



HOMES  
NOT  
STREETS

45th Anniversary Benefit  
To End Youth Homelessness  
Sponsorship Opportunities





## SASHA BRUCE YOUTHWORK

For 45 years, Sasha Bruce Youthwork has worked to improve the lives of runaway, homeless, neglected, and at-risk youth and their families in the Washington, DC area.

As the city's premiere 24-hour service provider for homeless youth, SBY helps youth find shelter and safety in times of crisis, and provides other wraparound services that include workforce development and life skills training.

It's **Pillars of Opportunity** are designed to stabilize, empower, and transform the lives of homeless youth.



Workforce  
Development



Safe  
Homes



Life  
Skills

The **Sasha Bruce 24/7 Crisis Hotline** helps youth find emergency shelter and safe places in times of crisis. Youth experiencing a crisis are encouraged to call: **(202) 547-7777**.





# The Benefit to End Youth Homelessness

April 22, 2020 | 6:00 PM  
Washington National Cathedral

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The Benefit to End Youth Homelessness is the **premiere** event to celebrate youth that have overcome homelessness and the advocates that make it possible. Join us for the 45th Anniversary Benefit as we honor **The Honorable Valerie Jarrett** and **Marie Ridder** for their tireless commitment to homeless youth.





## Event Details

Join Sasha Bruce Youthwork and nearly 500 supporters as we celebrate 45 years of caring for homeless youth in the DC Region. This year's event is sure to be a night to remember. Funds raised during support Sasha Bruce efforts to end youth homelessness in the DC region.

### Honorary Chair

**Mayor Muriel Bowser**  
District of Columbia

### Co-Chairs

Jonathan & Hannah Allen  
Tim Watkins & Todd Gambil

### Honorees

The Honorable Valerie Jarrett  
Marie Ridder

### Musical Entertainment

Denyce Graves  
American Mezzo-Soprano

Brandon Stansell  
Country Slinger and Songwriter

# SPONSORSHIP LEVELS & BENEFITS

## 45th Anniversary Torch-Bearer \$100,000 (\$98,620 tax deductible)

Become a pioneer of our Building for the Future Campaign.

- Exclusive public recognition as a Torch-Bearer at the Benefit
- Company logo or name prominently listed on event materials and digital outlets with a live link to your website
- Recognition in the Sasha Bruce Youthwork annual report
- Exclusive tour of Jonathan & Hannah Allen Innovation Lounge facilitated by its sponsors
- Table of 12 guests to the Benefit with VIP access
- Invitation for 12 guests to VIP sponsor thank you party (Fall 2020)

## Family Reunification Champion \$50,000 (\$49,080 tax deductible)

Help reunify 50 youth with strengthened families.

- Exclusive public recognition as a Family Reunification Champion at the Benefit
- Company logo or name prominently listed on event materials and digital outlets with a live link to your website
- Recognition in the Sasha Bruce Youthwork annual report
- Table of 10 guests to the Benefit with VIP access
- Invitation for 8 guests to VIP sponsor thank you party (Fall 2020)

## Safe Homes Sponsor \$25,000 (\$24,160 tax deductible)

Help offer emergency shelter at the Sasha Bruce House for 8 youth.

- Social acknowledgement on screens at the Benefit as a Safe Homes Sponsor
- Company logo or name prominently listed on event materials and digital outlets with a live link to your website
- Table of 10 guests to the Benefit with VIP access
- Invitation for 6 guests to VIP sponsor thank you party (Fall 2020)

## #HomesNotStreets Advocate \$15,000 (\$14,540 tax deductible)

Provide 2 weeks of shelter at Promise Place, Prince George's County emergency shelter.

- Special acknowledgement on screens at the Benefit as a #HomesNotStreets Advocate
- Company logo or name prominently listed on event materials
- Table of 8 guests to the Benefit with VIP access
- Invitation for 4 guests to VIP sponsor thank you party (Fall 2020)

# SPONSORSHIP LEVELS & BENEFITS

## Drop-in Centers Sustainer \$10,000 (\$9,540 tax deductible)

Ensure life-sustaining harm reduction services for 16 homeless young people.

- Special acknowledgement on screens at the Benefit as a Drop-In Centers Sustainer
- Company logo or name prominently listed on event materials
- Table of 8 guests to the Benefit with VIP access
- Sponsorship of 2 Sasha Bruce Participants to the Benefit

## Lucas Kaempfer Workforce and Education Mentor \$5,000 (\$4,800 tax deductible)

Provide high school graduation and career placement services for 5 young people.

- Listing as a Lucas Kaempfer Workforce and Education Mentor on event materials
- Table of 8 guests to the Benefit with VIP access

## Health and Lifestyle Promoter \$2,000 (\$1,800 tax deductible)

Provide food and healthcare essentials for ten Sasha Bruce youth for two weeks.

- Special listing as Health and Lifestyle Promoter on event materials
- Tickets for 2 guests to the Benefit
- Sponsorship of 1 Sasha Bruce Participant to the Benefit

## Benefit Supporter \$1,000 (\$900 Tax Deductible)

- Listing as Benefit Supporter in the Program
- 1 ticket to the Benefit

SPONSORSHIP COMMITMENTS MUST BE RECEIVED BY FEBRUARY 20, 2020 TO BE INCLUDED IN THE PRINTED INVITATION.

# 45th Anniversary Benefit to End Youth Homelessness

## Sponsorship Response Form

### PLEASE RETURN THIS FORM AS SOON AS POSSIBLE BY:

1) Mailing this form to us at:

Sasha Bruce Youthwork  
Attn: Development  
741 8th St SE  
Washington, DC 20003

OR

2) Emailing this form to:  
drico@sashabruce.org

For questions about sponsorships, please contact Daniel Rico at (202) 675-9340 or at drico@sashabruce.org.



#### SPONSORSHIP LEVEL (Please select the appropriate level)

- |  |           |  |         |
|--|-----------|--|---------|
| <input type="checkbox"/> 45th Anniversary Torch Bearer | \$100,000 | <input type="checkbox"/> Lucas Kaempfer Workforce & Education Mentor | \$5,000 |
| <input type="checkbox"/> Family Reunification Champion | \$50,000  | <input type="checkbox"/> Health & Lifestyle Promotoer                | \$2,000 |
| <input type="checkbox"/> Safe Homes Sponsor            | \$25,000  | <input type="checkbox"/> Benefit Supporter                           | \$1,000 |
| <input type="checkbox"/> #HomesNotStreets Advocate     | \$15,000  | <input type="checkbox"/> Other Direct Contribution                   | _____   |
| <input type="checkbox"/> Drop-In Centers Advocate      | \$10,000  |  |         |

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Name of Organization (If applicable)

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Full Name

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Address

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City

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State:

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ZIP

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Email:

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Phone: