



SASHA BRUCE YOUTHWORK

INVITES YOU TO BE

A LIGHT IN THE DARK

SPONSORSHIP
OPPORTUNITIES

A LIGHT IN THE DARK

A CELEBRATORY BENEFIT

JUNE 23, 2021 | 6:00 PM

SPONSORSHIP OPPORTUNITIES

\$45,000 – PRESENTING SPONSOR

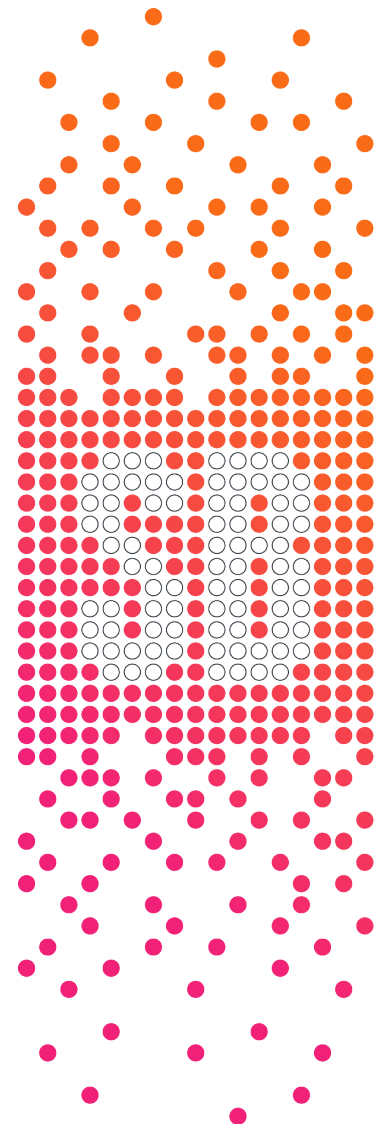
- Listing as Presenting Sponsor to include name/logo on all event banners and printed invitation.
- Recognition on the day of the event by the Executive Director
- Two individual social media posts with sponsor logo
- Prominent listing on even and social media pages.
- Opportunity for one e-blast to or subscriber list
- 25 Deluxe Event @ Home Boxes

\$25,000 – PLATINUM SPONSOR

- Prominent listing as Platinum sponsor on website and during the performance
- Two individual social media posts with sponsor logo
- Opportunity for 25 second promotional video during show*
- Opportunity to include branded item in Event In a Box & Youth Watch Party Gift Bags**
- Opportunity for one e-blast to or subscriber list
- 20 Deluxe Event @ Home Boxes

\$15,000 – GOLD SPONSOR

- Prominent listing as Gold Sponsor on website and during the performance
- Two individual social media posts with sponsor logo
- Opportunity for 25 second promotional video during show*
- Opportunity to include branded item in Event In a Box & Youth Watch Party Gift Bags**
- Opportunity for one e-blast to or subscriber list
- 15 Deluxe Event @ Home Boxes

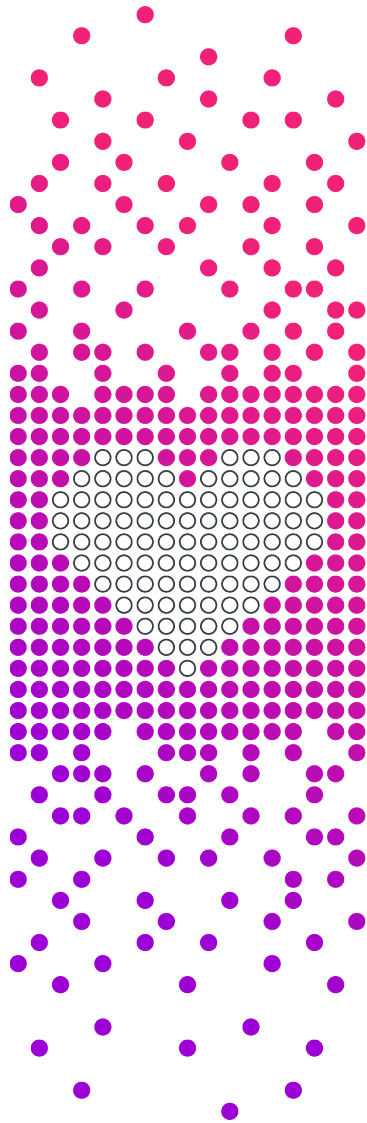


Please RSVP at sashbruce.org/alightinthedark

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\$10,000 – SILVER SPONSOR

- Prominent listing as Silver Sponsor on website and during the performance
- Two individual social media posts with sponsor logo
- *Opportunity to include branded item in Youth Watch Party Gift Bags***
- 10 Deluxe Event @ Home Boxes

\$5,000 – BRONZE SPONSOR

- Prominent listing as Bronze Sponsor on website and during the performance
- Two individual social media posts with sponsor logo
- Opportunity to include branded item in Youth Watch Party Gift Bags**
- 5 Deluxe Event @ Home Boxes

\$1,000 – YOUTH ADVOCATE SPONSOR

- Listing in digital program and website
- One Deluxe Event @ Home Box

\$500 – PREMIUM TICKET

- One Premium Event @ Home Box

* Videos must be received by Wednesday, June 9th

** Branded items must be received by June 11th



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UNIQUE SPONSORSHIP OPPORTUNITIES

\$15,000 – YOUTH WATCH PARTY SPONSOR

Limited to three sponsors

Help ensure this year's event is accessible to everyone, even those that do not have a stable place to call home. This sponsorship opportunity will transform the Barracks Row Drop-In Center into an all-day Red-Carpet Experience for youth experiencing homelessness. Your generosity is sure to leave a lasting impression in the lives of youth and ensure they can join in the celebration.

- Prominent listing as Youth Watch Party Sponsor on website and at the Drop-In Center
- Two individual social media posts with sponsor logo
- Opportunity for 60 second promotional or pre-recorded video to be aired at Drop-In Center
- 5 Deluxe Event @ Home Boxes

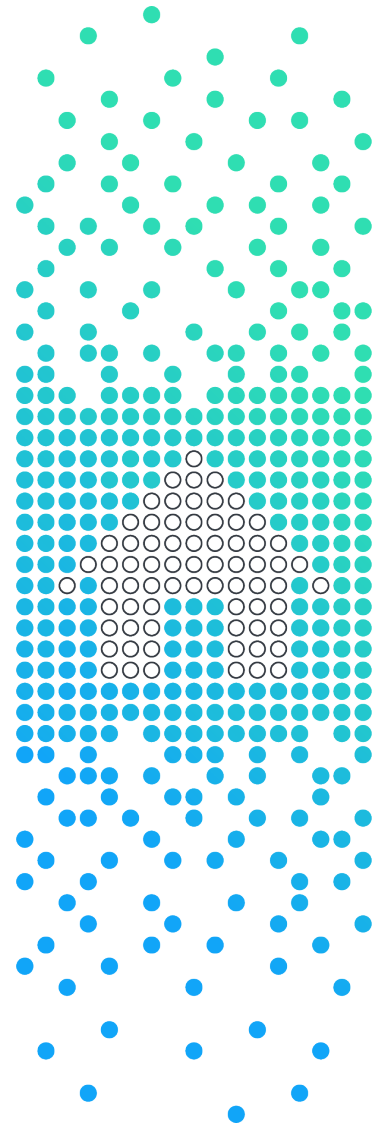
\$15,000 – ENTERTAINMENT SPONSOR

Limited to three sponsors

This year's entertainment will bring to life the unique challenges and resiliency of formerly homeless youth. Confirmed entertainment includes, **Brandon Stansel**, **Elle Simone Scott**, and a special debut by a Sasha Bruce youth, **Trooly H.I.M.** This is an excellent opportunity for anyone who believes in supporting formerly homeless youth and their creative talent.

- Prominent listing as Entertainment Sponsor on website and prior to each performance.
- Two individual social media posts with sponsor logo
- Opportunity to include branded item in Youth Watch Party Gift Bags**
- 5 Deluxe Event @ Home Boxes

** Branded items must be received by June 11th



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